



INTRODUCTION

GPTM is a non-profit organization for the Tamil speaking populace of the Portland metropolitan area, including the Portland suburbs and Vancouver, Washington. Our mission is to pass on and promote the rich cultural and linguistic heritage of Tamils among the local Tamil population.



ABOUT US



HISTORY

This year marks the 22nd year of this non-profit organization in the Portland Metro Area

VOLUNTEER RUN

We are 100% Volunteer run – truly showcases the exceptional capabilities of the organization & community

SPONSORS

None of this would be possible without our generous sponsors.

FOUNDED IN

Since 2003, GPTM has successfully organized cultural festivals engaging thousands of community members

EVENTS

We host 4 major events and a couple smaller ones annually and bring everyone together with entertainment and scrumptious food

MEET THE TEAM

2024/25



Lalitha
Veerapan
President



Sid
Gandhinathan
Vice President



Lakshman
Somasundaram
Secretary



Kavitha
Veerapan
Treasurer

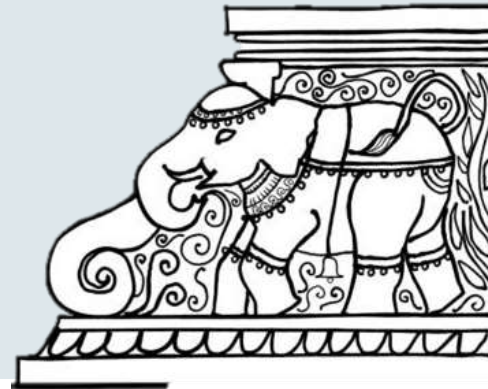
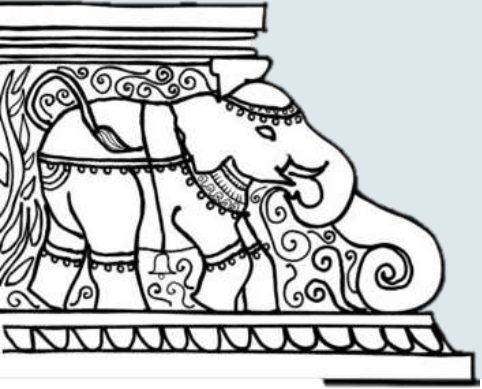


OUR MISSION

1. To provide a forum for cultural & social interactions for Tamil speaking populace & people of Tamil origin
1. To provide a platform to promote fine arts, performing arts and the rich cultural and linguistic heritage of Tamils
1. To encourage goodwill, understanding and appreciation of the culture of India among all interested persons

GPTM is dedicated to fostering Tamil cultural awareness, nurturing language proficiency, and building a close-knit Tamil community in Greater Portland

IMPACT & REACH



RICH HISTORY

Our initiatives have yielded over 40K Ticket & Membership sales cumulatively over the past 20+ years



COMMUNITY

We are proud of how we have been able to spread awareness and appreciation for Tamil Culture



MEMBERSHIP

We have a strong membership base that hold us accountable to maintain our high standards at each event



VOLUNTEERS

Our dedicated volunteers work passionately to create meaningful experiences for participants



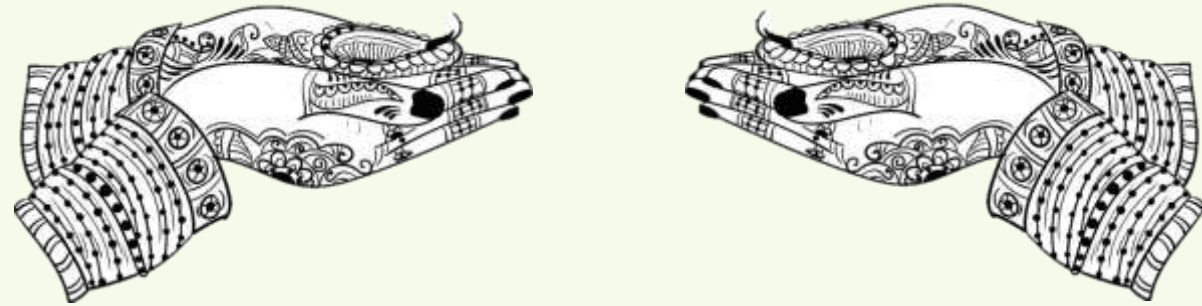
PROGRAMS & ACTIVITIES

- Cultural festivals celebrating Tamil traditions
- Traditional music and dance performances
- A place to meet old friends & make new ones
- Tamil Theni – Encouraging kids to learn & speak Tamil
- Incredible food



COLLABORATION

We have fostered strong partnerships with local Tamil schools, cultural groups, and other volunteer organizations, enabling us to expand our reach and impact.



PARTNERSHIP

We are grateful for the generous support from local businesses and institutions who share our vision for promoting cultural diversity in Portland.

COLLABORATION
&
PARTNERSHIP



SPONSORSHIP BENEFITS

Benefits*/Tiers	Title Sponsor **	Premium Sponsor*	Triple Diamond	Double Diamond	Diamond	Gold
Price Per Year(June to May)	\$8,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Powered by logo on all event. Banners, Brochures, Websites, Videos , Booths.	YES	-	-	-	-	-
Banner display on event stage, sponsor need to provide the banner.	YES	-	-	-	-	-
New! Stage time at major events(up to 2 events 3-5 minutes each event).	YES	-	-	-	-	-
Logo on GPTM.org home page(at a prominent section).	YES	YES	-	-	-	-
New! Logo on GPTM Facebook and Instagram Homepage.	YES	YES	-	-	-	-
New! Sponsor Video played (less than 30 seconds duration) 2-3 times during major events *Sponsor need to provide the video*.	YES	YES	-	-	-	-
New! Sponsorship board at display at high traffic areas.	YES	YES	YES	-	-	-
GPTM events Photo Booth(Sponsorship board).	YES	YES	YES	-	-	-
GPTM YouTube Channel(Logo on the event videos uploaded by GPTM).	YES	YES	YES	YES	-	-
Booth table space at events.	YES (All events)	YES (Any 3 events)	YES (Any 2 events)	YES (Any 1 events)		
Event Poster Logo	YES	YES	YES	YES	YES	-
Email Communications (click through Logo)	YES	YES	YES	YES	YES	YES
GPTM Website (click through Logo)	YES	YES	YES	YES	YES	YES
Logo size/scale (Where relevant)	XXX-large	XX-large	X-large	Large	Medium	Small
New! # of free passes to events	8	8	6	6	4	4



EVENT TIMING

CVV
Aug '24

Deepavali

Pongal

Tamil New
Year



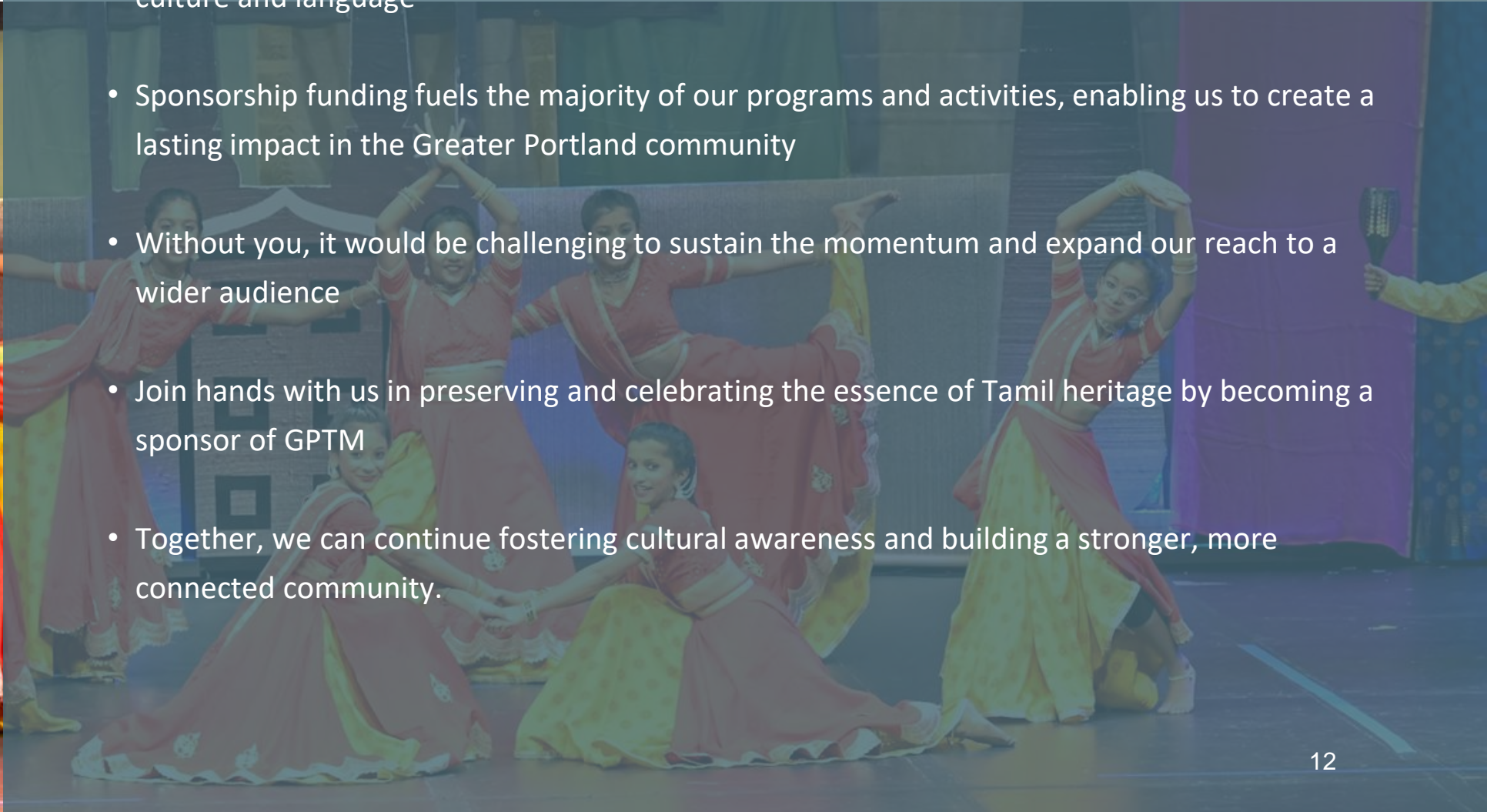
WHY SPONSOR?



- **Immeasurable Goodwill:** The help to promote and preserve a classic culture creates immeasurable goodwill. Our patrons look upon sponsors and donors with the highest regard.
- **Premium Segment:** Reach into a premium segment of people and make a strong brand impression. Most patrons work in the High-tech industry with advanced degrees. They lead a traditional family life with large focus on children and connect well with brands that support their growth and well-being.
- **Rapid Growth:** The patronage has been growing rapidly, particularly in the 24-35 age group, with Portland becoming a hot destination for High-tech in recent years. GPTM has had 25% average membership growth rate over the last 4 years. GPTM is the first website for the newcomers to engage with the community and hence a great opportunity for brands to make a connection.
- **Multiple Events and Channels:** Unlike other one-time events, this is an annual sponsorship with an average of four events. It is an opportunity to make continual impressions and connections with our patrons through various channels including website, email, social media, banners, and brochures.
- **Healthy Society:** The benefits of cultural diversity and multilingualism has been well proven. Cognitive health, respect for various cultures, innovation stemming from the fusion of cultures, are some of the benefits that you can help with, in order to build a healthy society

WE CAN'T DO IT WITHOUT YOU...

- Our sponsors play a crucial role in making our mission a reality
- With your generous support, we have achieved remarkable milestones in promoting Tamil culture and language
- Sponsorship funding fuels the majority of our programs and activities, enabling us to create a lasting impact in the Greater Portland community
- Without you, it would be challenging to sustain the momentum and expand our reach to a wider audience
- Join hands with us in preserving and celebrating the essence of Tamil heritage by becoming a sponsor of GPTM
- Together, we can continue fostering cultural awareness and building a stronger, more connected community.



THANK YOU

Lalitha Veerapan

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www.gptm.org

